

# ARTHA AIKYA FOUNDATION



# Personal Finance Master Class



# Financial Literacy Programs for Students and early earners



FINANCIAL  
LITERACY PROGRAMS



FINANCIAL TIPS  
FOR BEGINNERS



FINANCIAL TIPS  
FOR STUDENTS

# Personal Finance Course



Investment  
Planning



Insurance  
Planning



Risk  
Management



Retirement  
Planning



Tax  
Planning &  
Management

# Basics of Stock Market

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Introduction to Stocks and the Stock Market

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Investing Basics

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Stock Market Participants:

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How Stocks are Traded

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Stock Analysis

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Building a Portfolio

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Risk Management

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Regulatory Environment

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Ethical Considerations

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Investment Strategies

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Case Studies and Practical Examples

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Resources and Tools

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Continuous Learning and Monitoring

# Masterclass on Mutual Fund Investing

Definition  
of Mutual  
Funds

Types of  
Mutual  
Funds

Investment  
Objectives

Risk and  
Return

Expense  
Ratios

Diversifica  
tion:

Liquidity

Tax  
Implication  
s

Investment  
Strategies

Performance  
Evaluation

Asset  
Allocation

Professiona  
l  
Management

Regulatory  
Oversight

# Tax Filing-Planning-Management

Analyzing Income structures

Tax planning at the beginning of the financial year

Tax filing and reporting

Post filing follow up

Assisting in Income tax scrutiny

Continuous Tax Management services with due date reminders.

Thank you

- **Team Artha Aikya**